Townsville Social Media Marketing ABN 99 221 686 647

PO Box 1601, Aitkenvale QLD 4814

Phone: 0408361599 Email: Admin@TownsvilleSocialMediaMarketing.com

ONLINE PERSONAL BRAND REPUTATION MANAGEMENT CHECKLIST

Brand: 900

AUDIT your online presence regularly
Create your-name@gmail.com Buy your-name.com or .com.au (\$12 per year) Setup your-name@name.com (requires email hosting) Setup a profile on About.me Setup a profile on Medium.com
Setup your LinkedIn profile
Manage privacy and security settings on Facebook
Create a professional Page on Facebook
GROW your online presence

More resources and links: bit.ly/TSMMBrandYOU